



Chamber of Commerce and Industry

**Online Seminar**  
**on**  
**Data Privacy**  
**Wednesday, 21<sup>st</sup> July 2021**  
**4.45 p.m. to 6.00 p.m.**

**Dear Sir / Madam,**

IMC Chamber of Commerce and Industry is organizing an **online seminar on 'Data Privacy'** as per following details:

**Day and Date** : **Wednesday, 21<sup>st</sup> July 2021**  
**Time** : **4:45 pm to 6:00 pm (IST)**  
**Online** : **Virtual ZOOM Platform**

**Hon'ble Mr. Justice B.N. Srikrishna (Retd)** has consented to be Speaker at the seminar, which will be moderated by **Mr. Swapnil Kothari**, Member, IMC Law Committee and senior lawyer and Managing Partner at S. Kothari & Co.

For most people, data privacy usually means private information like bank account numbers, social security numbers, passwords, emails, and phone numbers. But for businesses, data privacy goes beyond your email address and phone number

Data privacy, sometimes also referred to as information privacy, is an area of data protection that concerns the proper handling of sensitive data, including personal data and other confidential data, such as certain financial data and intellectual property data, to meet regulatory requirements as well.

It involves more than just compliance. A successful privacy program needs to be embedded into the foundation of an organization. When done and implemented correctly, it would benefit customers, employees and the overall business.

In today's Twitter, What's App and Facebook times, it becomes all the more imperative that we have a master talk on this subject. The Seminar is an attempt to provide understanding of what is data privacy and how it is not only meant to protect customers but also companies and their employees from security breaches.

There will be a short q & a session for participants followed by the talk. We invite you to attend the seminar.

There is **NO PARTICIPATION FEE**. However, **ONLINE REGISTRATION IS MANDATORY**.

Interested participants can register themselves by following the Link provided below:

<https://www.imcnet.org/events-1249>

(In case the link link is not opening; you may try by copy-paste the same in your browser)

Access details to join the seminar on ZOOM platform will be shared via email with all the registered participants to their email ids used while registration.

For other details and help in registration, kindly contact Ms. Sia Wagle at **022 – 71226640** (patched to her handphone) or by email at [legal@imcnet.org](mailto:legal@imcnet.org)

With regards,

**Ajit Mangrulkar**  
**Director General**